



# ***Kalakriti Performing Arts***

*A 501c non-profit devoted to promoting Indian Culture*

Dear Prospective Sponsor,

Kalakriti is a non-profit organization dedicated to promoting Indian culture through artistic performances. Kalakriti has joined hands with Kusum Sharma's Shri Natraj School of Dance in presenting Ramleela 2015- victory of good over evil in Houston to be held on October 18<sup>th</sup>, 2015 at VPSS - Haveli.

Kusum Sharma's Shri Natraj School of Dance has played a vital part of directing and choreographing Ramleela in Houston since 2005 (for more details visit [www.ramleelahouston.org](http://www.ramleelahouston.org)). With support of other nonprofit organization and generous donation from our sponsors, this grandeur event has taken a grand scale which has gained tremendous popularity among sponsors, volunteers and community. People have gone out of their way to lend support to this spectacular event, which was well attended by 1500+ audience last few years. This is an effective medium for parents to educate their kids living far away with Indian cultural and moral values via a live theatrical performance.

This year we are celebrating the 11th year of Ramleela in Houston, the first being in year 2005. As a non profit, we endeavor to bring such cultural exchange to our community for our next generation to benefit from the immense values these events provide. Our other productions has been "Meera", "Amrapali" , "Krishna Rukhmini vivah", additionally we have been involved this year with Nepal disaster fund raiser, annual India House gala and many other fundraiser for non-profit organizations. We know that each of you, member of our society supports our endeavor and have supported such noble cause in past whichever way you can. As a sponsor, you will partner with us on this noble endeavor of preserving our rich Indian tradition. Your organization will also receive exposure from media campaigns, promotional outings and attending audiences at the event.

Please feel free to visit our website [www.ramleelahouston.org](http://www.ramleelahouston.org) to get more details.

We greatly appreciate your time and patience and look forward to your support in this and future endeavor. Please feel free to contact us if you have any questions.

Sincerely,

Kalakriti Performing Arts

[info@kalakritiusa.org](mailto:info@kalakritiusa.org)

# Sponsorship Packages

## **Grand Sponsor Package \$5,000**

- Prominently mentioned as grand sponsor in all media communication
- Stage recognition and part of diya inauguration ceremony.
- 8 VVIP tickets
- Special mention of name in radio program(s)

## **Platinum Package \$2,500**

- Stage recognition and part of diya inauguration ceremony.
- 6 VVIP tickets
- Name on flyers, posters and media coverage

## **Gold Package \$1,500**

- Special thank you note during inauguration.
- 4 VVIP tickets
- Name on flyers and posters

## **Silver Package \$1,000**

- 3 VVIP tickets
- Name on flyers and posters

## **Bronze Sponsors \$500**

- 2 VVIP Tickets